# WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

**WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

INVOICE			Page 1 of 10					
Property	WHAS							
Invoice #	2043559-1	Order #	2043559					
Invoice Date	10/11/20	Alt Order #	WOC12604336					
Invoice Month	October 2020	Deal #						
Invoice Period	09/28/20 - 10/05/20 Flight Dates 09/29/20 - 10/05/2							
Advertiser	POL/ Mitch McConne	ell / R / US SEM	N / KY					
Product	MMCCO	MMCCO						
Estimate #	8231							
	Account Executive	Ben Stecker						
	Sales Office	TEGNA Sales Washington De						
	Sales Region	National						
	Agency Code	1021						
	Advertiser Code	508						
	Billing Calendar	Broadcast						
	Billing Type	Cash						
	Special Handling							
	Agency Ref	3924AG						
	Advertiser Ref	83395						
	Product 1	629						
	Product 2							

						Spots/			
Line Start Date	End Date D	escription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/29/20		WHAS11 WAKE UF /S @ 5A - P4	9 NE 5-6a	111	:30	3	\$40.00	NM	
Weeks:		d Date <u>MTWTFSS</u> 05/20 111		<u>Rate</u> \$40.00					
Spots: <u># Ch</u>	Day Air Date	<u>Air Time</u> Dese	ription	Start/End Time	Leng	h Ad-ID			Rate Type
2 All	Tu 09/29/2	0 5:22 AM »WH	IAS11 WAKE UP NEW	S @ 55-6a	:3	0 MM- 20- TV	- 29H		\$40.00 NM
1 All	W 09/30/2	0 5:11 AM »WH	IAS11 WAKE UP NEW	S @ 55-6a	:3	0 MM- 20- TV	- 29H		\$40.00 NM
3 All	M 10/05/2	0 5:28 AM »WH	IAS11 WAKE UP NEW	'S @ 55-6a	1:0	0 MM- 20- TV	- 34H		\$80.00 NM
2 09/29/20		WHAS11 WAKE UF /S @ 6A - P4	P NE 6-7a	111	:30	3	\$80.00	NM	
Weeks:		d Date <u>MTWTFSS</u> 04/20 - 11		<u>Rate</u> \$80.00					
Spots: <u># Ch</u>	Day Air Date	<u>Air Time</u> Dese	cription	Start/End Time	Leng	h Ad-ID			Rate Type
1 All	Tu 09/29/2	0 6:09 AM »WH	IAS11 WAKE UP NEW	S @ 66-7a	:3	0 MM- 20- TV	- 31H		\$80.00 NM
2 All	W 09/30/2	0 6:51 AM »WH	IAS11 WAKE UP NEW	S @ 66-7a	:3	0 MM- 20- TV	- 31H		\$80.00 NM
Weeks:		<u>d Date <u>MTWTFSS</u> 11/20 1</u>	<u>Spots/Week</u> 1	<u>Rate</u> \$80.00					
Spots: <u># Ch</u>	Day Air Date	e <u>Air Time</u> Dese	cription	Start/End Time	Leng	h Ad-ID			Rate Type
4 All	M 10/05/2	0 6:51 AM »WH	IAS11 WAKE UP NEW	S @ 66-7a	1:0	0 MM- 20- TV	- 34H		\$160.00 NM
3 09/29/20		GOOD MORNING / ICA - P4		11	:30	2	\$110.00	NM	
Weeks:		<u>d Date</u> <u>MTWTFSS</u> 05/20 11		<u>Rate</u> \$110.00					
Spots: <u># Ch</u>	Day Air Date	<u>Air Time</u> Dese	cription	Start/End Time	Leng	h Ad-ID			Rate Type
2 All	Tu 09/29/2	0 8:53 AM »GC	OD MORNING AMERI	CA - F7-9a	:3	0 MM- 20- TV	- 29H		\$110.00 NM
3 All	M 10/05/2	0 8:53 AM »GC	OD MORNING AMERI	CA - F7-9a	1:0	0 MM- 20- TV	- 34H		\$220.00 NM
4 09/29/20	10/05/20		12-1p	1-1	:30	2	\$50.00	NM	

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("TeGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are availab https://premion.com/advertising-terms-and-conditions/.

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WHAS

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	ICEA	TE		Page 2 01 10
	Invoice #	2043559-1	Invoice Month	October 2020
	Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	, ,
	Product	MMCCO		
	Estimate #	8231		

Line Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
		»WH4	AS11 NEWS AT			0				
Weeks:	Start Date	ON - I End Da		Spots/Week	Rate					
Weeks.	09/29/20	10/05/2		<u>2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 </u>	\$50.00					
Spots: # Ch	Day Air	Date	Air Time Descr	ription	Start/End Time	Leng	th Ad-ID			Rate Type
1 All	W 09/	/30/20	12:38 PM »WHA	AS11 NEWS AT NO	ON - P412-1p		0 MM- 20- T			\$50.00 NM
3 All	M 10/	/05/20	12:55 PM »WHA	AS11 NEWS AT NOC	ON - P412-1p	1:0	0 MM-20-T	V-34H		\$100.00 NM
6 09/29/20	10/05/20	Local	News @ 530p M	И-F 530-6р	111	:30	3	\$170.00	NM	
Weeks:	Start Date 09/29/20		$\frac{\text{MEWTFSS}}{111}$	Spots/Week 3	<u>Rate</u> \$170.00					
Spots: <u># Ch</u>	<u>Day</u> Air	Date	Air Time Descr		Start/End Time	Leng	th Ad-ID			<u>Rate</u> Type
2 All	Tu 09/ See MG		Local 6,32.7,32.8	News @ 530p M-F	530-6p	:0	00			<del>\$170.00</del> NM
1 All	W 09/	/30/20	5:45 PM Local	News @ 530p M-F	530-6р	:3	0 MM- 20- T	V-31H		\$170.00 NM
3 All	M 10/	/05/20	5:39 PM Local	News @ 530p M-F	530-6р	1:0	0 MM- 20- T	V-34H		\$340.00 NM
7 09/29/20	10/05/20		AS11 NEWS @ 6 Su-F - P4	6 & 6-630p	11	:30	2	\$175.00	NM	
Weeks:	Start Date 09/28/20	End Da 10/04/2	<u>te</u> <u>MTWTFSS</u> 0 - 1	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	Date	Air Time Descr	ription	Start/End Time		th Ad-ID			Rate Type
1 All		/29/20		AS11 NEWS @ 6 & 6	· · ·	:3	0 MM- 20- T	V-29H		\$175.00 NM
Weeks:	Start Date 10/05/20	10/11/2	1	Spots/Week 1	<u>Rate</u> \$175.00					
Spots: <u># Ch</u>			Air Time Descr		Start/End Time		th Ad-ID			Rate Type
4 All	M 10/	05/20	6:28 PM »WHA	AS11 NEWS @ 6 & 6	530p Su6-630p	1:0	0 MM- 20- T	V-34H		\$350.00 NM
8 09/29/20			World News - P	·	- 11	:30	2	\$600.00	NM	
Weeks:			<u>MTWTFSS</u> - 11		<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch			Air Time Descr		Start/End Time	¥	th Ad-ID			Rate Type
1 All	Tu 09/			World News - P4	630-7p		0 MM- 20- T			\$600.00 NM
3 All	W 09/	30/20	6:28 PM »ABC	World News - P4	630-7p	:3	0 MM-20-T	V-29H		\$600.00 NM
9 09/29/20	10/05/20	»ENT NIGH	ERTAINMENT T T - P4	ГО 7-730р	111	:30	3	\$180.00	NM	
Weeks:	Start Date 09/29/20	10/05/2	111	Spots/Week 3	<u>Rate</u> \$180.00					
Spots: <u>#</u> Ch			Air Time Descr	ription	Start/End Time		th Ad-ID			Rate Type
3 All	Tu 09/			ERTAINMENT TON	· · · · ·		0 MM- 20- T			\$180.00 NM
1 All		/30/20		ERTAINMENT TON	1		0 MM- 20- T			\$180.00 NM
4 All	M 10/	/05/20	6:59 PM »ENT	ERTAINMENT TON	IGHT -  7-730p	1:0	0 MM- 20- T	V-34H		\$360.00 NM
10 09/29/20	10/05/20	»INSI	DE EDITION - P	4 730-8p	111	:30	3	\$180.00	NM	
Weeks:	Start Date 09/29/20	End Da 10/05/2		Spots/Week 3	<u>Rate</u> \$180.00					-

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	ICEA	TE		Page 3 of 10
	Invoice #	2043559-1	Invoice Month	October 2020
	Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	, ,
	Product	MMCCO		
	Estimate #	8231		

Line Start Date	End Date Descrip	otion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
10 09/29/20		E EDITION - P4		111	:30	3	\$180.00	NM		
Spots: # Ch	Day Air Date	Air Time Descripti	on	Start/End Time	Lenat	n Ad-ID			Rate	Tvpe
2 All		7:56 PM »INSIDE		730-8p		) MM- 20- TV	- 31H		\$180.00	NM
1 All		7:51 PM »INSIDE		730-8p	-	) MM-20-TV			\$180.00	NM
3 All		7:43 PM »INSIDE		730-8p		) MM-20-TV			\$360.00	NM
11 09/29/20	10/05/20 »DANC TARS -	CING WITH THE S	8-11p	2	:30	2	\$800.00	NM		
Weeks:	Start Date  End Date    09/29/20  10/05/20	e <u>MTWTFSS</u> ) 2	Spots/Week 2	<u>Rate</u> \$800.00						
Spots: # Ch	Day Air Date	Air Time Descripti	on	Start/End Time	Lengt	<u>n Ad-ID</u>			Rate	Туре
2 All	M 10/05/20	8:45 PM »DANCI	NG WITH THE STA	RS - 8-11p	1:00	) MM-20-TV	- 34H		\$1,600.00	NM
1 All	M 10/05/20	9:43 PM »DANCI	NG WITH THE STA	RS - 8-11p	1:00	) MM-20-TV	- 34H		\$1,600.00	NM
12 09/29/20	10/05/20 Mon Pr	rime C	10-11p	1	:30	1	\$850.00	NM		
Weeks:	Start Date  End Date    09/29/20  10/05/20		Spots/Week 1	<u>Rate</u> \$850.00						
Spots: # Ch	Day Air Date	Air Time Descripti	on	Start/End Time	Lengt	n Ad-ID			Rate	Туре
1 All	M 10/05/20 1	0:47 PM Mon Prir	ne C	10-11p	1:00	) MM-20-TV	- 34H		\$1,700.00	NM
13 09/29/20	10/05/20 »WHAS M-F/SU	S11 NEWS AT 11 J - P4	11-1135p	111	:30	3	\$120.00	NM		
Weeks:	Start Date  End Date    09/28/20  10/04/20	e <u>MTWTFSS</u> - 11	Spots/Week 2	<u>Rate</u> \$120.00						
Spots: <u>#</u> Ch	Day Air Date	Air Time Descripti	on	Start/End Time	Lengt	n Ad-ID			Rate	Туре
1 All	Tu 09/29/20 1	1:24 PM »WHAS	11 NEWS AT 11 M-F	F/SU 11-1135p	:30	) MM-20-TV	- 31H		\$120.00	NM
2 All	W 09/30/20 See MG 13.5 -11p News DB-mw	-	11 NEWS AT 11 M-I	=/SU 11-1135p	:0	0			<del>\$130.00</del>	NM
5 All		2:03 AM Local Ne	ews @ 11p M-F DB	Various	:30	) MM- 20- TV	- 29H		\$120.00	NM
6 All	F 10/02/20 Credited		ews @ 11p M-F DB	Various	:0	)			<del>\$120.00</del>	NM
Weeks:	Start Date  End Date    10/05/20  10/11/20	e <u>MTWTFSS</u> ) 1	Spots/Week 1	Rate \$120.00						
Spots: <u>#</u> Ch		Air Time Descripti		Start/End Time	<u>U</u>	n Ad-ID			Rate	Туре
7 All	M 10/05/20 1	1:34 PM »WHAS	11 NEWS AT 11 M-F	F/SU 11-1135p	1:00	) MM-20-TV	- 34H		\$240.00	NM
14 09/29/20	P4	Y KIMMEL LIVE -	1135p-1237a	111	:30	3	\$30.00	NM		
Weeks:	Start Date  End Date    09/28/20  10/04/20	- 11	Spots/Week 2	<u>Rate</u> \$30.00						
Spots: # Ch	Day Air Date	Air Time Descripti	on	Start/End Time	Lengt	n Ad-ID			Rate	Туре
1 All	Tu 09/29/20 1	2:18 AM »JIMMY	KIMMEL LIVE - P4	1135p-1237a	:30	) MM-20-TV	- 29H		\$30.00	NM

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Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20					
Advertiser	POL/ Mitch McConnell /	POL/ Mitch McConnell / R / US SEN / KY						
Product	MMCCO							
Estimate #	8231							

Line Start Date	End Date	Descriptio	n	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
14 09/29/20	10/05/20	· »JIMMY k		1135p-1237a	111	:30	3	\$30.00	NM		
Spots: # Ch	Day Air	P4 Date Air	Time Descript	ion	Start/End Time	Lenat	h Ad-ID			Rate	Type
2 All	W 09/			KIMMEL LIVE - P4	1135p-1237a	:0				<del>\$30.00</del>	
6 All		30/20 12:4	5 AM Jimmy K	íimmel DB	1205-107a	:3	) MM-20-1	TV-31H		\$30.00	NM
7 WH		30/20 1:3	88 AM Nightline	e DB	107-136a	:3	) MM-20-1	CV- 29H		\$20.00	NM
Weeks:	Start Date 10/05/20		<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$30.00						
Spots: <u># Ch</u>	<u>Day</u> Air	Date <u>Air</u>	Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
5 All	M 10/	05/20 12:1	8 AM »JIMMY	KIMMEL LIVE - P4	1135p-1237a	1:0	0 MM-20-7	TV- 34H		\$120.00	NM
15 09/29/20	09/29/20	Prime Pol	itical Program	Various	- 1	:30	1	\$1,500.00	NM		
Weeks:	Start Date 09/28/20	End Date 10/04/20	<u>MTWTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$1,500.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air</u>	Time Descript	ion	Start/End Time		h Ad-ID			Rate	Туре
1 All	Tu 09/	29/20 10:4	8 PM Prime Po	olitical Program	Various	:3	0 MM-20-1	TV- 29H		\$1,500.00	NM
16 09/29/20	09/30/20	NBA Fina	ls	Various	1	:30	1	\$1,250.00	NM		
Weeks:	Start Date 09/28/20	End Date 10/04/20	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,250.00						
Spots: <u>#</u> Ch	<u>Day</u> Air	Date <u>Air</u>	Time Descript	ion	Start/End Time		h Ad-ID			Rate	Туре
1 All	W 09/	30/20 9:0	9 PM NBA Fin	als	Various	:3	) MM-20-1	TV-31H		\$1,250.00	NM
17 09/29/20	10/01/20	Thu Prime	в	9-10p	1	1:00	1	\$1,200.00	NM		
Weeks:	Start Date 09/28/20	End Date 10/04/20	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,200.00						
Spots: <u>#</u> Ch			Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 All	Th 10, See MG		Greys A	natomy	9-10p	:0	0			<del>\$600.00</del>	NM
2 All	Th 10/ MG for 1	′01/20  9:4 7.1 10/01	6 PM Thu Prin	ne B	9-10p	1:0	) MM-20-1	CV-34H		\$1,200.00	NM
18 09/29/20	10/02/20	Fri Prime	A	8-9p	1	1:00	1	\$600.00	NM		
Weeks:	Start Date 09/28/20	End Date 10/04/20	<u>MTWTFSS</u>	Spots/Week_1	<u>Rate</u> \$600.00						
Spots: <u>#</u> Ch	Day Air		Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	<u>Тур</u> е
1 All	F 10/	02/20 7:5	8 PM Fri Prime	e A	8-9p	1:0	0 MM-20-1	TV- 34H		\$600.00	NM
19 09/29/20	10/04/20	Local Nev	vs @ 9a Sa	9-930a	1-	1:00	1	\$100.00	NM		
Spots: <u>#</u> Ch	Day Air	Date Air	Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
<u> </u>	Sa 10/		4 AM Local Ne	ws @ 9a Sa	9-930a	1:0	) MM-20-1	TV- 34H		\$100.00	

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	Invoice #	2043559-1	Invoice Month	October 2020
	Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8231		

							Spots/				
Line Start D	ate End [	Date De	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
21 09/29/2	20 10/04		OOD MORNING . CA - P4	AME 8:00 AM-9:00 AM	1	1:00	1	\$100.00	NM		
Weeks:	Start D 09/28/	Date End	Date <u>MTWTFSS</u> 4/201	Spots/Week	Rate \$100.00						
Spots: #		<u>Air Date</u>	Air Time Des	-	Start/End Time	Lena	th Ad-ID			Rate	Type
		u 10/04/20		OD MORNING AMERIC				TV- 34H		\$100.00	
22 09/29/2		am			1	1:00	1	\$500.00	NM		
Weeks:		Date End	Date <u>MTWTFSS</u> 4/20 1	Spots/Week	Rate						
Spotor #	09/28/				\$500.00 Start/End Time	Long				Data	Turne
Spots: <u>#</u> 1		<u>/ All Dale</u> h 10/01/20	Air Time Des	8 Wild Card Series Game	Start/End Time 2-5p		th <u>Ad-ID</u> 10			<u>Rate</u> \$500.00	_
1		dited	IVILE	s wild Card Series Game	2-5p		0			<del>\$000.00</del>	INIVI
23 09/29/2	20 10/04	/20 ML am	B Wild Card Serie	es G 2-5p	1	1:00	1	\$500.00	NM		
Weeks:		Date End	Date MTWTFSS	Spots/Week	Rate						
	09/28/		4/20 1		\$500.00						-
· · ·		<u>Air Date</u>	Air Time Des		Start/End Time		th Ad-ID			Rate	
1	All F	10/02/20	2:44 PM MLE	Wild Card Series Game	2-5p	1:0	0 MM-20-7	V-34H		\$500.00	NM
24 09/29/2	20 10/04	am			- 2	:30	2	\$250.00	NM		
Weeks:	<u>Start D</u> 09/28/	Date End 20 10/0	Date  MTWTFSS    4/20  - 2		<u>Rate</u> \$250.00						
Spots: #		Air Date		cription	Start/End Time	Leng	th Ad-ID			Rate	Туре
2	All T	u 09/29/20	2:07 PM MLE	Wild Card Series Game	2-5p		0 MM-20-1			\$250.00	
1	All T	u 09/29/20	4:43 PM MLE	Wild Card Series Game	2-5p	:3	0 MM-20-1	CV-29H		\$250.00	NM
25 09/29/2	20 10/04	/20 ML am	B Wild Card Serie	es G 2-5p	1	:30	1	\$250.00	NM		
Weeks:	<u>Start D</u> 09/28/	Date End 20 10/0	Date  MTWTFSS    4/20  1	Spots/Week 1	<u>Rate</u> \$250.00						
Spots: #					Start/End Time		th Ad-ID			Rate	
1	All W	09/30/20	2:48 PM MLE	Wild Card Series Game	2-5p	:3	0 MM-20-7	TV-31H		\$250.00	NM
26 09/29/2	20 10/04	/20 NB	A Finals	Various	1	1:00	1	\$2,500.00	NM		
Spots: #	Ch Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate	Туре
1	WHAS F		9:08 PM NBA	Finals	Various	1:0	0 MM- 20- 1	CV-34H		\$2,500.00	
27 09/29/2	20 10/04	/20 NB	A Finals	Various	3	1:00	3	\$2,500.00	NM		
Spots: #	Ch Day	Air Date	Air Time Des	cription	Start/End Time	Leng	th Ad-ID			Rate	Туре
3		u 10/04/20	6:59 PM NBA	Finals	Various	1:0	0 MM- 20- 1	TV- 34H		\$2,500.00	
1	WHAS S	u 10/04/20	8:59 PM NBA	Finals	Various	1:0	0 MM-20-7	TV- 34H		\$2,500.00	NM
2	WHAS S	u 10/04/20	10:12 PM NBA	Finals	Various	1:0	0 MM-20-7	TV- 34H		\$2,500.00	NM
28 09/29/2	20 10/05	/20		5-6a	11	1:00	2	\$80.00	NM		

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## 



### WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Send Payment To:

Invoice #	2043559-1	Invoice Month	October 2020					
Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20					
Advertiser	POL/ Mitch McConnell /	POL/ Mitch McConnell / R / US SEN / KY						
Product	MMCCO							
Estimate #	8231							

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								Spots/				
Line Sta	art Date	End Date	Descrip	otion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
				S11 WAKE UP N	IE							
				5A - P4		_						
Wee	eks:	Start Date 09/29/20	End Date 10/05/20	<u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$80.00						
Spots:	# Ch	Day A	ir Date A	Air Time Descrip	otion	Start/End Ti	me Leng	th Ad-ID			Rate	Туре
		AS Th 1		5:53 AM »WHAS	S11 WAKE UP NEV	VS @ 55-6a	1:0	0 MM- 20- T	V-34H		\$80.00	
:	2 WH	AS F 1	0/02/20	5:26 AM »WHAS	S11 WAKE UP NEV	VS @ 55-6a	1:0	0 MM-20-T	V-34H		\$80.00	NM
29 09/	/29/20	10/04/20	WS @			11	1:00	2	\$160.00	NM		
Wee	eks:	Start Date 09/28/20	End Date 10/04/20	<u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$160.00						
Spots:	<u># Ch</u>	<u>Day</u> A	ir Date A	Air Time Descrip	otion	Start/End Til	me Leng	th Ad-ID			Rate	Туре
	1 WH	AS Th 1	0/01/20	6:27 AM »WHAS	S11 WAKE UP NEV	VS @ 66-7a	1:0	0 MM- 20- T	V-34H		\$160.00	NM
:	2 WH	AS F 1	0/02/20	6:50 AM »WHAS	S11 WAKE UP NEV	VS @ 66-7a	1:0	0 MM-20-T	V-34H		\$160.00	NM
30 09/	/29/20	10/05/20	»GOOE RICA -	D MORNING AM P4	E 7-9a	11	1:00	2	\$220.00	NM		
Wee	eks:	Start Date 09/29/20	End Date 10/05/20	<u>MTWTFSS</u>	Spots/Week 2	<u>Rate</u> \$220.00						
Spots:	<u># Ch</u>	Day A	ir Date A	Air Time Descrip	otion	Start/End Til	me Leng	th Ad-ID			Rate	Туре
	1 WH	AS Th 1	0/01/20	7:24 AM »GOOD	D MORNING AMER	ICA - F7-9a	1:0	0 MM- 20- T	V-34H		\$220.00	NM
	2 WH	AS F 1	0/02/20	7:55 AM »GOOE	D MORNING AMER	ICA - F7-9a	1:0	0 MM-20-T	V-34H		\$220.00	NM
31 09/	/29/20	10/05/20	»WHAS ON - P4	S11 NEWS AT N 4	O 12-1p	1	1:00	1	\$100.00	NM		
Wee	eks:	Start Date 09/29/20	End Date 10/05/20	<u>MTWTFSS</u>	Spots/Week 1	<u>Rate</u> \$100.00						
Spots:	<u># Ch</u>	<u>Day</u> A	ir Date A	Air Time Descrip		Start/End Til	me Leng	th Ad-ID			Rate	Туре
	1 WH	AS Th 1	0/01/20 12	2:52 PM »WHAS	S11 NEWS AT NOC	N - P412-1p	1:0	0 MM-20-T	V-34H		\$100.00	NM
32 09/	/29/20	10/05/20	Local N	lews @ 5p M-F	5-530p	111	:30	3	\$250.00	NM		
Wee	eks:	Start Date 09/29/20			Spots/Week 3	<u>Rate</u> \$250.00						
Spots:	<u># Ch</u>	Day A		Air Time Descrip		Start/End Til	me Leng	th Ad-ID			Rate	Туре
	1 WH	AS Tu 0 See M	9/29/20 G 32.5,32.6,	Local N	lews @ 5p M-F	5-530p	:0	00			<del>\$250.00</del>	NM
	2 WH	AS W 0	9/30/20		lews @ 5p M-F	5-530p	): :C	00			<del>\$250.00</del>	NM
	7 WH	AS M 1		6:12 AM Local N	lews @ 6a M-F	6-7a	1:0	0 MM-20-T	V-34H		\$160.00	NM
9	9 WH	AS M 1	, ,	7:49 AM Good N	Iorning America	7-9a	1:0	0 MM-20-T	V-34H		\$220.00	NM
	8 WH	AS M 1		0:59 AM The Vie .1	9W	11-12p	1:0	0 MM- 20- T	V-34H		\$180.00	NM
1	1 WH	AS M 1 MG for	0/05/20 32.2 09/30	4:11 PM Local N	lews @ 4p M-F	4-5p	1:0	0 MM-20-T	V-34H		\$120.00	NM

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WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

			-
Invoice #	2043559-1	Invoice Month	October 2020
Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
Product	MMCCO		
Estimate #	8231		

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								Spots/				
Line Start	Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
32 09/29	9/20	10/05/20	Local News @	25p M-F	5-530p	111	:30	3	\$250.00	NM		
Spots: #	Ch	Day Air	Date Air Tim	e Descrip	otion	Start/End Time	Lengt	n Ad-ID			Rate	Туре
10	WHA	S M 10 MG for 3			lews @ 4p M-F	4-5p	1:00	) MM- 20- T	V-34H		\$120.00	NM
5	WHA		/05/20 5:12 P 6.2,32.1,43.1	M Local N	lews @ 5p M-F	5-530p	1:00	) MM-20-T	V-34H		\$500.00	NM
4	WHA	S M 10	/05/20 5:27 P	M Local N	lews @ 5p M-F	5-530p	1:00	) MM-20-T	V-34H		\$500.00	NM
6	WHA	NS M 10 MG for 6	/05/20 5:56 P 6.2,32.1,43.1	M Local N	lews @ 530p M-F	530-6p	1:00	) MM-20-T	V-34H		\$340.00	NM
12	WHA		/05/20 1:04 A 32.2 09/30	M Nightlin	ie	1237-106a	1:00	) MM-20-T	V-34H		\$40.00	NM
33 09/29	9/20	10/05/20	Local News	0 5p M-F	5-530p	1	1:00	1	\$500.00	NM		
Week		Start Date 09/29/20		<u>WTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$500.00						
Spots: #	<u>Ch</u>	<u>Day</u> Air	<u>Date</u> <u>Air Tim</u>	e Descrip	otion	Start/End Time		n Ad-ID			Rate	Туре
1	WHA	S Th 10	/01/20 5:15 P	M Local N	lews @ 5p M-F	5-530p	1:00	) MM-20-T	V-34H		\$500.00	NM
34 09/29	9/20	10/05/20	Local News	2 530p M-	F 530-6p	1	1:00	1	\$340.00	NM		
Week		Start Date 09/29/20		<u>WTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$340.00						
Spots: #	<u>Ch</u>	<u>Day</u> Air	<u>Date</u> <u>Air Tim</u>	e Descrip	otion	Start/End Time		<u>n Ad-ID</u>			Rate	Туре
1	WHA	S Th 10	/01/20 5:56 P	M Local N	lews @ 530p M-F	530-6p	1:00	) MM-20-T	V-34H		\$340.00	NM
35 09/29	9/20	10/04/20	WHAS11 NE 630p Su-F - F		& 6-630p	11	1:00	2	\$350.00	NM		
Week		Start Date 09/28/20	End Date <u>MI</u> 10/04/20	<u>WTFSS</u> - 11	Spots/Week 2	<u>Rate</u> \$350.00						
Spots: #		<u>Day</u> Air		e Descrip		Start/End Time		n <u>Ad-ID</u>			Rate	
1	WHA				S11 NEWS @ 6 & 6			) MM-20-T			\$350.00	
2	WHA	S F 10	/02/20 6:14 P	M »WHAS	S11 NEWS @ 6 & 6	30p Su6-630p	1:00	) MM-20-T	V-34H		\$350.00	NM
36 09/29	9/20	10/02/20	»ABC World N	News - P4	630-7p	1	1:00	1	\$1,200.00	NM		
Week		Start Date 09/28/20		<u>WTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$1,200.00						
Spots: #	<u>Ch</u>	<u>Day</u> Air	<u>Date</u> <u>Air Tim</u>	e Descrip	otion	Start/End Time		n Ad-ID				Туре
1	WHA	S F 10	/02/20 6:29 P	M »ABC V	Norld News - P4	630-7p	1:00	) MM-20-T	V-34H		\$1,200.00	NM
37 09/29	9/20	10/05/20	»ENTERTAIN NIGHT - P4	IMENT TO	) 7-730p	11	1:00	2	\$360.00	NM		
Week		Start Date 09/29/20		<u>WTFSS</u> - 11	Spots/Week 2	<u>Rate</u> \$360.00						
Spots: #	<u>Ch</u>	<u>Day</u> Air		e Descrip	otion	Start/End Time	Lengt	n Ad-ID			Rate	Туре
1	WHA				RTAINMENT TONI			) MM-20-T			\$360.00	
2	WHA	S F 10	/02/20 7:17 P	M »ENTE	RTAINMENT TONI	GHT - 17-730p	1:00	) MM-20-T	V-34H		\$360.00	NM N

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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### **WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

	ICEA	TE		Page 8 of 10
	Invoice #	2043559-1	Invoice Month	October 2020
	Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	, ,
	Product	MMCCO		
	Estimate #	8231		

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
38 09/29/20 10/05/20 Inside Ed 730-8p	730-8p	11	1:00	2	\$360.00	NM	
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate					
09/29/20 10/05/2011	2	\$360.00					
Spots: <u># Ch</u> Day Air Date Air Time Descri		Start/End Time		<u>h</u> Ad-ID 0 MM-20-TV	0.411		Rate Type
1 WHAS Th 10/01/20 7:45 PM Inside 2 WHAS F 10/02/20 7:49 PM Inside		730-8p		0 MM-20-TV 0 MM-20-TV			\$360.00 NM
2 WHAS F 10/02/20 7:49 PM Inside	Ed 730-8p	730-8p	1:0	0 1111-20-11	- 34п		\$360.00 NM
39 09/29/20 10/04/20 »WHAS11 NEWS AT M-F/SU - P4	11 11-1135p	11	1:00	2	\$240.00	NM	
Weeks:  Start Date  End Date  MIWIFSS    09/28/20  10/04/20  11	Spots/Week 2	<u>Rate</u> \$240.00					
Spots: <u># Ch Day Air Date Air Time</u> Descri	ption	Start/End Time		h Ad-ID			<u>Rate</u> Type
	S11 NEWS AT 11 M-F		1:0	0 MM- 20- TV	- 34H		\$240.00 NM
2 WHAS F 10/02/20 »WHA See MG 39.3	S11 NEWS AT 11 M-F	F/SU 11-1135p	:0	0			<del>\$240.00</del> NM
3 WHAS F 10/02/20 12:09 AM Local MG for 39.2 10/02	News @ 11p M-F DB	Various	1:0	0 MM- 20- TV	- 34H		\$240.00 NM
40 09/29/20 10/04/20 »JIMMY KIMMEL LIVE P4	- 1135p-1237a	11	1:00	2	\$60.00	NM	
Weeks:  Start Date 09/28/20  End Date 10/04/20  MIWIFSS 11	Spots/Week 2	<u>Rate</u> \$60.00					
Spots: <u># Ch Day Air Date Air Time Descr</u>	ption	Start/End Time	Leng	h Ad-ID			Rate Type
1 WHAS Th 10/01/20 12:05 AM »JIMM	IY KIMMEL LIVE - P4	1135p-1237a		0 MM- 20- TV			\$60.00 NM
2 WHAS F 10/02/20 12:34 AM »JIMM	1Y KIMMEL LIVE - P4	1135p-1237a	1:0	0 MM- 20- TV	- 34H		\$60.00 NM
41 09/29/20 10/05/20 Nightline	1237-106a	111	:30	3	\$20.00	NM	
Weeks:  Start Date 09/28/20  End Date 10/04/20  MIWTFSS - 11	Spots/Week 2	<u>Rate</u> \$20.00					
Spots: <u># Ch Day Air Date Air Time</u> Descri	ption	Start/End Time		h Ad-ID			Rate Type
1 WHAS Tu 09/29/20 1:03 AM Nightli	ne	1237-106a	:3	0 MM- 20- TV	- 31H		\$20.00 NM
2 WHAS W 09/30/20 Nightli See MG 14.6,14.7		1237-106a	:0	0			<del>\$20.00</del> NM
Weeks:  Start Date  End Date  MIWTFSS    10/05/20  10/11/20  1	Spots/Week_ 1	<u>Rate</u> \$20.00					
Spots: <u># Ch Day Air Date Air Time</u> Descri		Start/End Time	0	h Ad-ID			Rate Type
3 WHAS M 10/05/20 12:38 AM Nightli	ne	1237-106a	1:0	0 MM- 20- TV	- 34H		\$40.00 NM
42 09/29/20 10/04/20 Nightline	1237-106a	11	1:00	2	\$40.00	NM	
Weeks:  Start Date 09/28/20  End Date 10/04/20  MIWIFSS 11	Spots/Week 2	<u>Rate</u> \$40.00					
Spots: <u># Ch Day Air Date Air Time Descri</u>	ption	Start/End Time	Leng	h Ad-ID			Rate Type
1 WHAS Th 10/01/20 1:04 AM Nightli	ne	1237-106a	1:0	0 MM- 20- TV	- 34H		\$40.00 NM
2 WHAS F 10/02/20 Nightl See MG 42.3	ine	1237-106a	:0	0			<del>\$40.00</del> NM

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### **WHAS** P.O. Box 637386 Cincinnati, OH 45263-7386

	ICEA	TE		Page 9 of 10
	Invoice #	2043559-1	Invoice Month	October 2020
	Invoice Date	10/11/20	Invoice Period	09/28/20 - 10/05/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8231		

						Spots/		_		
Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
42 09/29/20	10/04/20	Nightline	1237-106a	11	1:00	2	\$40.00	NM		
Spots: # C	h <u>Day</u> Air	Date <u>Air Time</u> Descri	ption	Start/End Time	Leng	th Ad-ID			Rate T	ype
3 W		/02/20 1:45 AM Nightli 12.2 10/02	ne DB	107-136a	1:0	0 MM- 20- TV	- 34H		\$40.00	NM
43 09/29/20	10/05/20	Local News @ 530p M	-F 530-6p	-1	:30	1	\$170.00	NM		
Weeks:	Start Date 09/29/20	End Date  MTWTFSS    10/05/20  - 1	Spots/Week 1	<u>Rate</u> \$170.00						
Spots: <u>#</u> C		Date <u>Air Time</u> Descri		Start/End Time		th Ad-ID			Rate T	
1 V	HAS Tu 09, See MG	/29/20 Local 32.5,32.6,32.7,32.8	News @ 530p M-F	530-6p	:0	00			<del>\$170.00</del>	NM
44 10/01/20	10/01/20	Daily Blast Live 3-4p	3-4p	1	1:00	1	\$80.00	NM		
Weeks:	Start Date 09/28/20	End Date  MTWTFSS    10/04/20  1	Spots/Week 1	<u>Rate</u> \$80.00						
Spots: <u>#</u> C			ption	Start/End Time		th Ad-ID			Rate T	_
1 W	/HAS Th 10/	/01/20 3:16 PM Daily E	Blast Live 3-4p	3-4p	1:0	0 MM-20-TV	- 34H		\$80.00	NM
45 10/01/20	10/01/20	Local News @ 4p M-F	4-5p	2	1:00	2	\$120.00	NM		
Weeks:	Start Date 09/28/20	End Date  MTWTFSS    10/04/20  2	Spots/Week 2	<u>Rate</u> \$120.00						
Spots: <u>#</u> C				Start/End Time		th Ad-ID			Rate T	ype
	/HAS Th 10/		News @ 4p M-F	4-5p		0 MM- 20- TV			\$120.00	
2 W	/HAS Th 10/	/01/20 4:57 PM Local	News @ 4p M-F	4-5p	1:0	0 MM-20-TV	- 34H		\$120.00	NM
46 10/04/20	10/04/20	Local News @ 6a Su	6-7a	1	1:00	1	\$40.00	NM		
Weeks:	Start Date 09/28/20	End Date  MTWTFSS    10/04/20 1	Spots/Week 1	<u>Rate</u> \$40.00						
Spots: <u>#</u> C				Start/End Time	<u>v</u>	th Ad-ID			Rate T	
1 W	/HAS Su 10/	/04/20 6:53 AM Local	News @ 6a Su	6-7a	1:0	0 MM-20-TV	- 34H		\$40.00	NM
47 10/04/20	10/04/20	Local News @ 7a Su	7-8a	1	1:00	1	\$40.00	NM		
Weeks:	Start Date 09/28/20	End Date  MTWTFSS    10/04/20 1	Spots/Week 1	<u>Rate</u> \$40.00						
Spots: <u>#</u> C	t <u>h Day Air</u>			Start/End Time		th Ad-ID			Rate T	ype
1 V	/HAS Su 10/	/04/20 7:39 AM Local	News @ 7a Su	7-8a	1:0	0 MM-20-TV	- 34H		\$40.00	NM
48 10/04/20	10/04/20	Good Morning America u	a S 8-9a	1	1:00	1	\$100.00	NM		
Weeks:	Start Date 09/28/20	End Date  MTWTFSS    10/04/20 1	Spots/Week 1	<u>Rate</u> \$100.00						
Spots: <u>#</u> C	t <u>h Day Air</u>	Date <u>Air Time</u> Descri	ption_	Start/End Time	Leng	th Ad-ID			Rate T	уре
1 W	/HAS Su 10/	/04/20 7:58 AM Good	Morning America Su	8-9a	1:0	0 MM-20-TV	- 34H		\$100.00	NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are available at http://bit.ly/2cyrbCA, as well as on the Advertising Terms and Conditions ("Premion Terms"), which are avail

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

		Send Payment To:			TE				
		WHAS		Invoice #	2043559-1		Invoice Mor	nth Oc	tober 2020
		P.O. Box 637386		Invoice Date	10/11/20		Invoice Peri	iod 09/	/28/20 - 10/05/20
WHAS		Cincinnati, OH 452	263-7386	Advertiser	POL/ Mitch	n McConnell	/ R / US SEN /	/ KY	
TTINU				Product	MMCCO				
				Estimate #	8231				
ine Start Date	End Da	te Description	Start/End Time	MIWIFSS	Length	Spots/ Week	Rate	Туре	
				Total Spots		85			
nclude Invo	oice #	on Check - Payr	nent Terms 30 I	Days			Gross Total		\$34,835.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

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\$5,225.25

\$29,609.75

Agency Commission

Net Amount Due